

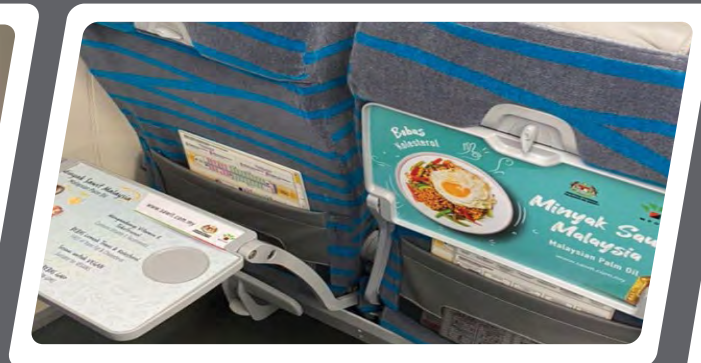
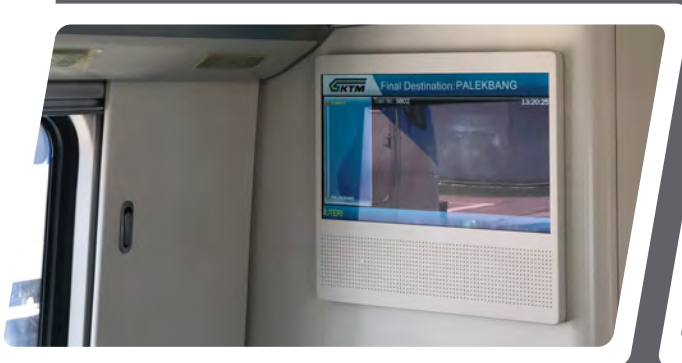


02



DMU

ADVERTISING MEDIUM



ADVERTISING SPACE ON
DMU



MEDIUM
Wrap Around
NO. OF UNIT
13 Sets of DMU
RENTAL
RM130,000
(Per set per annum)



MEDIUM
Food Tray Sticker
NO. OF UNIT
186 Units
RENTAL
RM20 Per Unit Per Month
SIZE
23.5cm(W) X 22.5cm(H)



MEDIUM
Back Seat Sticker
NO. OF UNIT
186 Units
RENTAL
RM30 Per Unit Per Month
SIZE
14.5"(W) X 9.12"cm(H)



MEDIUM
Hand Grip
NO. OF UNIT
22 Units
RENTAL
RM15 Per Unit Per Month
SIZE
12.5cm(W) X 7.5cm(H)

ADVERTISING SPACE ON
DMU



MEDIUM
Poster Panel
NO. OF UNIT
13 Units
RENTAL
RM50 Per Unit Per Month
SIZE
35.5cm(W) X 50cm(H)

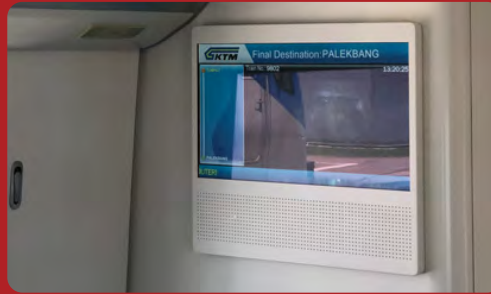


MEDIUM
Door Panel
NO. OF UNIT
16 Units
RENTAL
RM200 Per Unit Per Month
SIZE
Varies



MEDIUM
Glass Partition
NO. OF UNIT
4 Units
RENTAL
RM50 Per Unit Per Month
SIZE
149cm(W) X 37cm(H)

ADVERTISING SPACE ON
DMU



MEDIUM
LCD Screen
NO. OF UNIT
8 Screens - 2 units Per Coach
DURATION
30 Seconds
RENTAL
RM3,000
(Per train per month)



MEDIUM
Poster Sticker - TYPE A
NO. OF UNIT
4 Units
RENTAL
RM30 Per Unit Per Month
SIZE
50cm(W) X 45cm(H)



MEDIUM
Poster Sticker - TYPE B
NO. OF UNIT
3 Units
RENTAL
RM60 Per Unit Per Month
SIZE
79cm(W) X 173cm(H)